

AN INVITATION FROM THE LIEDER THEATRE COMPANY

We would like to invite you to become an integral part of Goulburn's dramatic arts by becoming a sponsor for this financial year.

The Goulburn Lieder Theatre Co. has been part of Goulburn's heritage since 1891 and is the longest running theatre company in Australia. It is unique among Australian theatre companies with such a long and distinguished record of productions in its own historic theatre, and now also nurturing an active and vital youth theatre company as well.

DO WE NEED YOUR SPONSORSHIP?

Yes, we do!!

We produce up to five major productions a year and, with maintenance of the theatre – including rates, insurance and running costs - the small grants from arts organisations are insufficient to meet the financial demands of the theatre company. The Company has grown so busy funds are sought to support the artistic director's position and offer contracts to an administrator and production technician.

WHAT IS THE GOULBURN LIEDER THEATRE?

- We are an incorporated society run by a Board of Management elected from members. Membership is open to all who share a common interest in the performing arts.
- Arts workers are contracted by the Board of Management including an artistic director who also acts as theatre manager. All other work required to run the theatre is done voluntarily by members.
- We provide a focus for the performing arts in Goulburn.
- We run a YOUTH theatre company and offer training and educational opportunities in drama and theatre production.
- We stage classic, Australian, youth, experimental and original productions.
- We run a mentorship program for young actors and technicians and support youth arts initiatives in the region.
- We host touring shows and exist as a resource to the whole Goulburn community in all aspects of theatre training, networking and the development of the performing arts.
- **We are community minded.** First night productions are offered to local charities or interest groups to help them raise funds and to enable them to enjoy live theatre.
- We are listed on the Register of Cultural Organisations under Subdivision 30-B of the Income Tax Assessment Act 1997 and, as such, **attract tax deductibility for donations of \$2 or more.**

SPONSORSHIP PROPOSALS

*** PRINCIPAL SPONSOR (one only)** **Sponsorship of \$5000.00 or over.**

In return for your sponsorship, you will receive:

- Public recognition of your generosity
- Your logo, framed in gold, displayed in the theatre's entrance foyer which acknowledges you as the principal sponsor.
- Your logo printed at the head of the sponsorship page in all Lieder Theatre Co. production programs for the year.
- Your logo at the head of the sponsorship page of all newsletters sent out by the theatre.
- Your logo on all promotional material for Lieder Theatre Co. productions.
- Invitations to attend previews, meet the cast and management
- Headline acknowledgment on the Lieder web page

*** ASSOCIATE SPONSORS (unlimited)** **Sponsorship of \$1000.00 or more**

In return for your sponsorship, you will receive:

- Public recognition of your support
- Your logo, framed in silver, in the theatre's entrance foyer.
- Your logo printed in the sponsorship page of all Lieder Theatre Co. production programs for the year.
- Your logo on the sponsorship page of all newsletters sent out by the theatre.
- An invitation to attend a preview of the season's production.
- Acknowledgment on the Lieder web page

*** CORPORATE PATRONS (UNLIMITED)** **Sponsorship of \$500.00 or more**

In return for your sponsorship, you will receive:

- Your company's name printed in all Lieder Theatre Co. production programs for the year.
- Your company's name in the sponsorship page of all newsletters sent out by the theatre.
- An invitation to attend a preview of the season's production
- Listing on the Lieder web page

Goulburn Lieder Theatre Corporate Sponsorship Proposal

I would like to participate in the sponsorship scheme

as:

- Principal Sponsor**
- Associate Sponsor**
- Corporate Patron**

Please contact me with more information and to finalise details.

Name: _____
(Please Print)

Company: _____

: _____ FAX: _____

mobile: _____

email: _____

I would like to make a donation to the Lieder Youth Theatre Mentorship Fund.

Goulburn Lieder Theatre Corporate Sponsorship Proposal

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as:

- Principal Sponsor**
- Associate Sponsor**
- Corporate Patron**

Please contact me with more information and to finalise details.

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Company: _____

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